



Graduate Business School

FULL-TIME POSTGRADUATE PROGRAMMES

Féidearthachtaí as Cuimse
Infinite Possibilities



Located in the Tech Capital of Europe, TU Dublin's Graduate Business School provides a highly connected, supportive & transformational learning environment. We develop responsible leaders who can problem-solve, innovate, and navigate change with agility.

Our unique blend of practical coursework and industry focussed learning ensures our graduates are ready to make immediate and meaningful contributions.

Experience the TU Dublin difference: where academic excellence meets real-world application.



About the Graduate Business School

The Graduate Business School (GBS) at TU Dublin is a leading provider of postgraduate and executive education, with a portfolio of over 30 postgraduate degree programmes. We have offerings for those studying business for the first time to those seeking to deepen their knowledge and specialise.

Our deep industry partnerships ensure that our programmes are not only academically excellent but also highly practical and applied in nature. Meanwhile, our focus on building transversal skills and our award winning Career Development Centre ensures that our graduates are equipped for career success.

At the GBS, you will experience a highly connected learning environment. Our expert faculty partner with a wide range of exciting organisations to ensure our programmes are focused on current challenges while providing our students access to expert guest speakers, live case study challenges, company visits and work placement opportunities.

Key Facts & Figures

- Campuses in the Heart of Dublin City and in two of Dublin's largest suburbs
- Internationally Accredited (top 2% of Global Business Schools)
- Trusted educational partner to leading Irish & International organisations
- Vibrant Postgraduate Community of over 1000 learners
- Long legacy of delivering innovative, impactful business education



Why you should study with us

Strong industry engagement and real world experience

From company seminars and presentations, site visits, guest lectures, consulting projects and live case studies, your programme of study will connect you with local, national and international businesses, innovators and entrepreneurs, with many looking to recruit high quality graduates.

Small class teaching

At TU Dublin you won't find yourself in a large lecture theatre. Our small class sizes are designed to give you the opportunity to participate, collaborate and share ideas with fellow students and faculty.

Become a leader in your chosen field

Our innovative programmes will enable you to develop the knowledge and practical skills to become a leader in your chosen field. We design our programmes with employers, combining teaching excellence with real world practical application to give you a unique competitive edge.

The GBS provides students with a unique learning experience.



Expert Seminars & Masterclasses



Award Winning Career Development Centre



Internships *

As a student of GBS, you will experience a truly immersive learning journey, where you connect with expert faculty, a diverse GBS student body and a wide range of exciting organisations.



Immersive Enterprise Projects



Case Study Competitions



Global Study Tours

** offered on some courses*

Benefit from a globally focused business education

TU Dublin is a truly international university, with faculty and students from all over the world. We have forged links with many international organisations, collaborative networks, and global alliances. Across our programmes, students have opportunities to take part in overseas study visits, participate in international competitions, engage with international business modules and leading international experts.

Award winning career support

Master students benefit from high-quality career coaching provided by the TU Dublin Career Development Centre. Dedicated business careers advisors are available to help students maximise their potential in the recruitment market, by helping them meet employers, identify opportunities, enhance their CV and prepare for interviews.

Internationally accredited programmes

Our commitment to investing in high calibre industry focused programmes is underpinned by our international accreditations, including AMBA and PRIME, and professional accreditations from leading bodies such as of the Chartered Institute of Personnel and Development, Irish Management Consultants Association, Association of Chartered Certified Accountants, Chartered Institute of Management Accountants, and Marketing Institute Ireland.

Féidearthachtaí as Cuimse Infinite Possibilities



Student Life at TU Dublin

Excellent Campus Locations in Dublin City and Suburbs

TU Dublin has a range of state-of-the-art campuses. Our Aungier Street campus, home to the majority of our postgraduate programmes, is located in the heart of Dublin City and students can enjoy everything that a cosmopolitan city has to offer. Our Blanchardstown Campus offers a spacious learning environment in one of Dublin's largest suburbs within close proximity of many of the world's leading organisations in sectors such as technology and lifesciences. Both campuses offer excellent library facilities and comfortable study and recreational spaces.

Student Accommodation

The TU Dublin City Campus at Aungier Street is centrally located with train, light rail and bus connections. For accommodation advice and to search for local accommodation visit the TU Dublin Studentpad at tudublinstudentpad.ie.

Sports, Clubs and Societies

TU Dublin is home to over 50 vibrant sports clubs with competitive and non-competitive recreational activities for beginners through to elite athletes. All students, regardless of fitness level, can participate in some form of team-based activity purely for fun. Our TU Dublin City Campus Sports facilities are located at four sites providing both indoor and outdoor programmes and facilities. Our White Flag award winning indoor facilities operate as the Fit2Go Club and includes a cardiovascular and resistance gym, a Strength & Conditioning area, and a Spin studio.

We endeavour to develop the community on campus through the provision of activities, events, entertainment, and development opportunities. Currently there are in excess of 100 societies which range from volunteering, performing arts, course-related, campaigning & political, religious, sign language, student media, plus so much more. There are also over 35 extra annual "special events" both big and small.

GBS Full-time Programmes

	Suitable for Graduates of	Duration	Page
LEADERSHIP AND MANAGEMENT			
MSc Strategic Management	Business	One Year, Full-Time	8
LOGISTICS AND SUPPLY CHAIN MANAGEMENT			
MSc Logistics and Supply Chain Management	Any Discipline	One Year, Full-time	10
MARKETING			
MSc Advertising and Creativity	Any Discipline	One Year, Full-time	12
MSc Marketing	Non-Business	One Year, Full-time	14
MSc Digital and Content Marketing	Business	One Year, Full-time	16
RETAIL			
MSc Fashion Buying and Management	Any Discipline	One Year, Full-time	18
MBS Retail Management	Any Discipline	One Year, Full-time	20
ACCOUNTING			
Postgraduate Diploma in Accounting	Non-Accounting	One Year, Full-time	22
MBS International Accounting	Accounting	One Year, Full-time	24
MSc Accounting	Accounting	One Year, Full-time	26
FINANCE			
MSc Finance	Finance	One Year, Full-Time	28
BUSINESS SPECIALIST			
Master of Business	Any Discipline	One Year, Full-time	30
MSc International Business	Business	One Year, Full-time	32
MSc Business & Entrepreneurship	Non-Business	One Year, Full-time	34
MSc Technology & Innovation Management	Science, Engineering and Technology	One Year, Full-time	36

MSc Strategic Management

Full-Time

Develop a strategic mindset and toolkit to excel as a modern leader.

The MSc Strategic Management is designed to build students' expertise in strategy design and implementation. Graduates of this programme will be well placed to undertake strategic planning for businesses in the public, private or voluntary sectors.

Students study a range of business modules and work in a peer group of like-minded professionals applying problem solving and creative thinking to the challenges facing

modern organisations. Modules are delivered by leading academics and a wide range of industry engagement activities, such as live case studies, simulations and social impact projects, ensures students have multiple opportunities to apply their learning to real world contexts. There is also an opportunity to select from a broad range of optional modules including finance, emerging technology and organisational change, HRM, SCM, and Marketing.



SUITABLE FOR

Individuals who wish to develop their capabilities in the field of strategic management. The programme is open to recent graduates as well as experienced managers.



ENTRY REQUIREMENTS

Bachelor degree in business with a minimum 2.2 result or international equivalent.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part, or TOEFL equivalent.



DURATION

1 year, full-time



FEES (EU)

€8,550, payable as €4,275 per semester.

FEES (NON EU)

€13,500

KEY BENEFITS

- Accredited by the Institute of Management Consultants and Advisors
- Live case studies with exciting organisations
- Expert Seminar Series



MODULE LISTING

1

Semester One

- Strategic Management 1
- Entrepreneurship
- Leading for High Performance
- Finance for Strategic Decision Making
- Innovation Management
- Analytics for Strategic Decision Making
- Project Management

2

Semester Two

- Strategic Marketing
- Strategic Management 2
- Critical & Responsible Management
- Seminar Series of Leading Industry Speakers
- Two Optional Modules (Finance, Emerging Technology & Organisational Change, HRM, SCM or Marketing)
- Consultancy Project

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.

“The skill sets and insights into several industries helped me on many levels in my career. The holistic focus of the course has allowed me in my current role to consult on many areas including finance, ICT and project management. The course provided a fantastic insight and foundation to understand the dynamics of business and the drivers that shape industry.

Simon Clarke, Google
 Head of Customer Onboarding, Southern Europe



MSc Logistics and Supply Chain Management

Full-Time

Shape your future as a leader in Logistics and Supply Chain Management.

TU Dublin is a recognised leader in logistics and SCM education. This programme equips graduates with the skills and knowledge required to enable organisations to optimise their supply chain operations, manage disruption and maintain competitiveness. The programme was recently redesigned with industry partners to ensure greater focus on areas including sustainable supply chains, supply chain resilience and analytics. It aims to meet the growing demand for Logistics and Supply Chain Management experts who can analyse complex information from multiple sources and provide data driven sustainable solutions to complex logistics and supply chain management problems.

The course is delivered over one academic year, the underlying philosophy is to provide a diverse and challenging range of learning experiences in which students explore an appropriate body of knowledge and become future industry leaders.

Modules are delivered by expert faculty from Ireland's leading centre for Logistics & SCM education and students will hear from an unrivalled array of expert industry speakers and engage with exciting industry projects, immersions and company visits.



SUITABLE FOR

Graduates of any discipline looking to develop a career in Logistics and Supply Chain Management in a variety of industry sectors.



ENTRY REQUIREMENTS

Honours Bachelor degree in any discipline with grade of 2.2 or higher or international equivalent.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 year, full-time



FEES (EU)

€ 7,400

FEES (NON EU)

€14,500

KEY BENEFITS

- Delivered by leading experts from academia and enterprise
- Diverse range of optional Modules
- Inspiring Seminar Series from industry leaders.



1

MODULE LISTING

Semester One

- Logistics & Supply Chain Management Fundamentals
- Strategic Operations Management
- Research Methodology and Methods
- Supply Chain Simulation and Business Process Modelling
- Design and Management of Logistics Systems

2

Semester Two

- Sustainable Supply Chains
- Strategic Procurement Management
- Project Management
- Organisational Resilience
- Supply Chain Analytics/Elective (i), (ii), or (iii)
- Dissertation

Elective Modules

- (i) Maritime Logistics
- (ii) Finance for Decision Making
- (iii) Strategic Marketing

HOW TO APPLY


Course information and link to application form available at tudublin.ie/gbs


CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.


The MSc Logistics and Supply Chain Management at TU Dublin has been an incredible experience. The classes were interactive and the use of case studies, discussions and presentations aided in critically analysing situations faced by today's supply chains which has played a central role in my career growth.

Bhumika Singhania, Eli Lily
Clinical Supply Planning.


MSc Advertising and Creativity

Full-Time

Take your Place as a Leader in the Advertising, Communications and Creative Industries.

The newly designed MSc in Advertising and Creativity, a full-time programme with flexible pathways, ensures a practice-focused, research-informed experience for our students. Graduates of the course will have the skills, knowledge and attributes required for innovation, creativity, and practical problem solving.

The MSc in Advertising and Creativity is aimed at business and non-business graduates aspiring to a career in the advertising, communications and related creative industries.

- Learn the Tools of the Trade - Students gain a deep understanding of emerging technologies, strategy, creativity, and leadership.

- Be in High Demand - TU Dublin Advertising and Creativity Graduates are highly skilled, work-ready and in high demand in the creative industries.
- Enjoy Diverse Work Opportunities - Graduates can take their skills to any location or industry, with graduates working for leading creative companies in Ireland and internationally.
- Be Close to Industry - In addition to work placement, students participate in corporate visits, hear from industry speakers and are involved in real life company projects-leaving our graduates work ready.
- Increase your Learning and Performance Capabilities - It is proven that smaller class sizes result in more individual attention, increased participation and better communication between student and lecturer.



SUITABLE FOR

Graduates looking to embark on a career in the communications or creative industries, whether in a creative or executive role.



ENTRY REQUIREMENTS

Bachelor degree in any discipline with a minimum 2.2 result or international equivalent.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.

Candidates are asked to submit a personal statement in video format which will be assessed by the programme coordinators. Videos should be no longer than 5 minutes (max) and should be emailed to emma.sweeney@tudublin.ie. For your video statement, just tell us your story and why you want to join our MSc in Advertising and Creativity programme. Be as creative as you dare!



DURATION

1 year, full-time



FEES

€8,300, payable as €4,150 per semester.

FEES (Non EU)

€13,500

KEY BENEFITS

- Lecturers are a mix of leading academics and renowned practitioners
- Two Week Internship
- End of Year Pitch to Industry



1 Semester One

The first semester runs for 12 weeks, where students take five core modules choosing between Business Research Methods or the Portfolio Pathway module depending on whether they are completing a Dissertation or a Creative Portfolio as their Capstone Project. Two elective modules are also taken in this semester, where learners are invited to choose from User Experience Design; Copy and Content; Digital Analytics; Media Planning; and Sustainability Leadership.

2 Semester Two

Modules in the second semester are delivered in a 9-week block. Students take three core modules, and choose three elective modules, ranging from Art Direction; Copywriting; Production; Client Leadership; and Behavioural Economics.

Internship

At the end of semester two, students have the opportunity to apply their personal and professional skills during placement in a creative agency or organization for a two-week period.

3 Semester Three

Showcase Project

When students return from their internship, semester three begins with the SHOWCASE project. This involves the students working on a brief from one of our industry partners, culminating in a pitch to the organisation. This event attracts a wide audience of industry practitioners, allowing students to enhance their network.

Capstone Project

The final element of the programme is the capstone project. Students are empowered to choose the format of their final project by completing either a Dissertation or a Creative Portfolio.

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.

“*The Advertising Masters formed the foundation of my work today as a Marketing Director.*”

Jennifer English, Diageo,
Global Brand Director (SVP)

”

MSc Marketing Conversion Programme

Full-Time

Make a move and create a rewarding career in marketing.

This programme is specifically aimed at non-business graduates who wish to develop and focus their career path in the business domain where the views of marketing are recognised as the drivers of business success. So whether your undergraduate degree is in science, engineering and technology, social sciences, communications and arts, this programme is for you.

Graduates of the programme are in high demand from marketing, media and general business arenas. The programme is designed as an intensive conversion learning experience for non-business graduates. Due to its excellent reputation, our entrants come from a wide range of Universities from Ireland and abroad.

All have found the breadth, depth and rigor of this programme to be both stimulating and challenging. In consequence, it has benefitted them greatly in developing their careers in marketing.

The learning journey for the MSc Marketing student is characterised by collaboration and teamwork with peers and staff, engaging with real-world issues provided by our partners from the wider marketing domain, whether for-profit or non-profit. Here you will hone your interpersonal skills, apply your theoretical learnings, and help organisations while developing your understanding and preparation for your career ahead.



SUITABLE FOR

Non-Business graduates looking to embark on one of the many careers available in the marketing profession.



ENTRY REQUIREMENTS

Bachelor degree in any discipline with a minimum 2.2 result or international equivalent.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 year, full-time

FEES

€8,550, payable as €4,275 per semester.

FEES (NON EU)

€13,500

KEY BENEFITS

- Conversion Programme for non business
- Expert Seminar Series



1

MODULE LISTING

Semester One

- Marketing
- Marketing Research
- Management
- Business Research Methods
- Finance for Marketers
- Integrated Marketing Communications

2

Semester Two

- Strategic Management
- Marketing Metrics
- Digital Marketing
- Consuming Behaviour
- Business-to-Business Marketing or Sales Management
- International Marketing or Services Marketing

3

Semester Three

Completion of a primary research dissertation. The student embarks on a significant learning journey culminating in the completion of a 20,000 word masters dissertation. The student receives the support of an academic supervisor throughout the research process.

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.

“ Before starting on the Masters in Marketing at TU Dublin, I had an undergraduate degree in Music and little understanding of business. However, I need not have been worried! From the very first day of the course, it was clear that we would be well looked after. The lectures are comprehensive and engaging, and are designed with the understanding that students have a non-business background.

**Lianne Pierce, Hubspot
Product Expert**



“ For me, the attraction of the M.Sc. in Marketing was to expand my career prospects and find a role I was passionate about. The course was highly structured and fast-paced, which I would recommend as you really put the work in and don't lose motivation. The course was also incredibly interesting, with modules ranging from International Marketing to Consumer Behaviour. The small class sizes were also very inviting, allowing the class to bond and become friendly with the lectures. The lecturers are all experts in their fields and their passion is reflected in their teaching methods. The time that I have spent at TU Dublin has been thoroughly enjoyable, and I have made lifelong friends as well as gaining invaluable knowledge.

**Shelley Allen, Viral Ventures
Public Relations Communications Manager**



MSc Digital and Content Marketing

Full-Time

Combine strategy, analytics and technology to shape the future of digital marketing.

This programme has been designed to equip students with the key skills required to excel in a digital and content marketing role. Graduates of the programme will have an exciting variety of career options in marketing and in specialist areas of the field including those that are new and emerging such as content creation.

Graduates can expect to work in such roles as marketing manager, digital marketing specialist, marketing analyst, social media manager, marketing technologist and many more.

The work placement element of the programme provides students with experience relevant to their interests in the field. This coupled with the Digital Portfolio will prepare graduates for finding the right opportunity to match their new skills and competencies, while empowering them to build their own career trajectory.



SUITABLE FOR

Marketing professionals seeking to build their digital marketing knowledge and skills.



ENTRY REQUIREMENTS

Applicants should have a minimum 2.1 honours business degree.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.

Other applicants will be considered based on their experience, attitude and aptitude.



DURATION

1 year, full-time



FEES

€8,550

FEES (NON EU)

€13,500

KEY BENEFITS

- Career Accelerator
- Work Placement
- Expert Seminar Series



MODULE LISTING

1

Semester One

- Digital Analytics
- Strategic Digital Marketing
- Social Media Marketing
- User Experience Design
- Creative Thinking
- Research Methods
- Copy and Content

2

Semester Two

- MarTech
- Regulation & Governance
- Omni-Channel Campaign Management

Plus either

- Advanced Analytics
- Strategic Content Creation

3

Semester 3

- Work Placement - April to June

Digital Portfolio and Dissertation

- Digital portfolios are developed during Semester 1, 2 and 3
- Dissertations are completed during Semester 2 and 3

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
 Faculty of Business,
 Aungier Street,
 Dublin 2.

“With subjects like Marketing technology and Digital Analytics I knew I made the correct decision to excel in the industry. I have been exposed to numerous in-class guest speakers from MNC's to Agency who have given real, straight forward insight on what's going on in the industry right now and what employers expect.

**Gillian Ryan, Butlers Chocolates
 Product Development Director**”

“TU Dublin's internship placement is the university's most unique feature as it allows students to enter the Irish workforce by gaining real world experience. I am now working in a tech company, managing their growth and can confidently say that TU Dublin's course and internship course played a critical role in getting me here.

**Abhinav Utkarsh, EnquiryBot,
 Head of Customer Journey**”

“I would 100% recommend TU Dublin to any international student, no matter your background, previous studies, and work experiences. My experience in TU Dublin even during the global pandemic provided me with so much knowledge, self-confidence, friends, and work opportunities.

**Karla Vega, HubSpot
 Inbound Success Coach**”

MSc Fashion Buying & Management

Full-Time

Break into the exciting and fast-paced fashion buying industry.

This innovative Masters is the only programme of its kind being offered in the Republic of Ireland. Delivered full-time over one year, the programme includes a work-placement of 12 weeks during Summer break, a global study immersion to Paris and a whole host of exciting features. Designed and continuously updated in partnership with leading fashion retailers, this programme equips students with the knowledge and practical skills required to enter into the challenging and competitive world of fashion buying. It is therefore no surprise that our graduates are highly sought after.

Throughout the programme students complete a whole host of interesting modules, exciting company projects, and engage with leaders from industry, all the while exploring the challenges of fashion buying in an era of fast-fashion and luxury brands, sustainability, eCommerce and ever changing customer demographics.



SUITABLE FOR

Graduates seeking to break the exciting and fast-paced fashion buying industry.



ENTRY REQUIREMENTS

Applicants should have a minimum 2.2 honours degree and must have good retail experience.

English Requirement:
IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 Year - Full-Time



FEES
€11,950

FEES
(NON EU)
€14,500

SCHOLARSHIP INFORMATION



KEY BENEFITS

- Unique to TU Dublin
- Global Study Visit
- Work placement
- Seminar Series
- Scholarship available



MODULE LISTING

Semester One

- Fashion Buying
- Fashion Supply Chain Management
- Industry Seminars
- International Fashion Strategy
- PR and Communications
- Retail Analytics
- Luxury Fashion
- Research Methods
- Work Experience

Semester Two

2

- Finance for Non Financial Managers
- Sociology of Fashion
- Product Management and Design
- Marketing Fashion Brands
- E-commerce Strategy
- Fashion Sustainability
- Research Project

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.


The Masters in Fashion Buying give a great insight and introduction to the industry, the programme will most definitely give you the start in fashion buying that you are looking for.

Philipa Ryan, Dunnes Stores
 Buyer

”

MBS Retail Management

Full-Time

Establish yourself as a future retail leader.

Home to the largest specialist retail school in Europe and the only specialist retail school in Ireland, TU Dublin has a rich heritage and esteemed reputation in retail education, nationally and internationally. This specialist postgraduate degree programme has been designed by TU Dublin's retail specialists in partnership with leading retail organisations. A truly unique programme, the MBS in Retail Management has an established reputation for developing future retail industry leaders.

The programme design reflects the modern retail environment and utilises a range of innovative and immersive learning approaches to prepare graduates for career success.



SUITABLE FOR

This masters programme is suited to graduates who wish to pursue a career in a dynamic business sector, deepen their understanding of retail business processes, and broaden their perspective on retail management.



ENTRY REQUIREMENTS

Applicants should have a minimum 2.2 honours degree.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 Year - Full-Time



FEES

€8,150 (EU fee)

FEES (NON EU)

€13,500

KEY BENEFITS

- Week long Retail Symposium
- International Retail Study Tour
- Available only in TU Dublin



MODULE LISTING

1

Semester One

- Contemporary Issues in Retail Management
- Corporate Finance
- Retail Symposium Week
- Managerial Thinking & Decision-making
- Research Methods
- Option Module: Store Environment or International Retailing

2

Semester Two

- Retail Strategic Management
- Global Supply Chain Management
- International Retailing Study Tour Week
- Predictive Retail Analytics
- Retail Location/GIS & Property Management
- Option Module: Digital Environment Management and e-business or Marketing the Retail Brand or Human Resource Management

3

Semester Three

- Dissertation/Group Project

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.

“

After eight years developing my business, I felt I had exhausted my knowledge and expertise within the retail sector. This led me to the MBS in Retail Management. I enjoyed the programme, where I found the content to be excellent and the lecturers very supportive. The work load was always tough but manageable. The International tour week in May was inspiring, the calibre of individual we got to interview and the variety of retail stores visited was excellent. The trip gave me lots of ideas to bring back to my business. I would wholeheartedly recommend this masters' degree course to anyone who is passionate for retail.

”

**William Hanley, SuperValu
Owner-Manager**

“

I decided to leave my e-commerce job in Montréal (Canada) to join the MBS in Retail Management. It was the most difficult decision I ever made, and I would make it again without blinking an eye. My classmates were recent graduates, professionals and entrepreneurs from different cultural backgrounds; in fact, three continents were represented in my cohort. This programme has allowed me to sharpen my knowledge of retail while developing my ability to present, thinking strategically and comprehend complex business issues rapidly.

”

**Sébastien Jacques, Squish Candy, Montreal
E-Commerce Manager**

Postgraduate Diploma Accounting

Full-Time Conversion Programme

This programme is designed for non accounting graduates wishing to pursue a career as professional accountants. Upon successful completion of this programme, and subject to performance in specific modules, graduates receive full CAP 1 exemptions from Chartered Accountants Ireland, and the maximum allowable exemptions from the Association of Chartered Certified Accountants (ACCA)(F1 F9 inclusive).

Exemptions are also available from CIMA, CPA Ireland and the Irish Taxation Institute examinations.



SUITABLE FOR

Non-Accounting graduates wishing to pursue careers as professional accountants.

Those successfully completing this programme gain attractive exemptions from the examinations of the main accounting bodies operating in Ireland.



ENTRY REQUIREMENTS

Applicants should have a minimum 2.2 honours bachelor degree in a discipline other than accounting.

Due to competition for places, firm offers will be made to candidates on a 2.1 or higher and offers will be made to 2.2 graduates should places be available.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 Year - Full-Time



FEES

€6,000, payable as €3,000 per semester.

FEES (NON EU)

€11,000

KEY BENEFITS

- Conversion Programme
- Receive ACCA and CIMA Exemptions
- Seminar Series



MODULE LISTING

Core Modules

- Financial accounting
- Management accounting
- Taxation

Optional Modules

- Auditing
- Business information systems
- Business Law
- Financial management
- Management science
- Economics
- Assessment by written examination

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.

“This program is a conversion course for students with no accounting background so I was not worried that the materials would be too difficult. The main reason for joining the program is that I will get the full exemptions from CA Proficiency 1 (CAP1) examinations of Chartered Accountants Ireland, and exemptions from modules F1 to F9 of the ACCA, after completing the diploma. It could be a good start for my career. The lecturers are professional, knowledgeable, and friendly. They are always happy to answer my questions during classes or even after classes. The learning materials are well explained and organised. It is a good program for people who want to change their career to accountancy.”

Hiutung Ng, Vistra
Senior Client Manager

International Accounting

Full-Time

Prepare for a career in the international accounting market.

The Masters in International Accounting is designed for accounting graduates wishing to further their studies in accounting and prepare for a career in the international accounting market, the programme enables graduates to successfully complete the ACCA examinations.

The programme will also develop the skills and competencies required to undertake independent

research in the areas of accounting and related areas.

Graduates of this programme receive 9 ACCA exemptions F1 to F9 subject to performance in specific modules. Following appropriate training most graduates pursue careers as professional accountants with a wide range of companies.



SUITABLE FOR

Individuals looking to embark on a career as a professional accountant.



ENTRY REQUIREMENTS

Applicants should have a minimum 2.2 honours accounting degree.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.

All candidates who present with the entry requirements will be interviewed.



DURATION

1 Year - Full-Time



FEES

€8,900, payable as €4,450 per semester.

FEES (NON EU)

€13,500

KEY BENEFITS

- Qualify for 9 ACCA Exemptions
- Live Company Projects
- Seminar Series



1

MODULE LISTING

Core Modules

- Financial Reporting
- Management Accounting
- Finance
- Ethics & Governance

2

Optional Modules

- Auditing
- Taxation
- Business Law

RP

Supported by an academic supervisor assigned according to area of research interest, the dissertation project allows you to conduct independent research in a topic of your choice. This may be linked to an issue or problem to be solved in your organisation, or it might be designed to allow you develop your expertise in an area that aligns with your career ambitions.

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2.



Think Ahead

MSc Accounting

Full-Time

Fast-track your Accounting Career.

The Masters in Accounting is designed for accounting graduates wishing to further their studies and prepare for a career as an accounting professional.

The programme enables graduates to achieve the CAP2 exams from the Chartered Accountants of Ireland. It also equips graduates to successfully complete the examinations of the other major accounting bodies operating in Ireland such as the ACCA, CIMA, CPA. Programme modules are specifically designed to prepare students for FAE.

Graduates of this programme have the competencies required to undertake independent research in the areas of accounting and related areas.



SUITABLE FOR

Embark on a career as a professional accountant.



ENTRY REQUIREMENTS

An honours bachelor degree (2.2 or higher) with accounting constituting a major part. It is expected that all candidates will have full CAP1 exemptions from Chartered Accountants Ireland (CAI).

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 Year - Full-Time



FEES

€8,900, payable as €4,450 per semester

FEES (NON EU)

€13,500

KEY BENEFITS

- Enables graduates to achieve CAP2 exams from CAI
- Enables students to complete exams from ACCA, CIMA and CPA
- Live Company Projects



MODULE LISTING

- Financial Reporting
- Management Accounting
- Finance
- Taxation
- Auditing
- Accounting & Strategy in Practice
- Ethics & Governance
- Accounting Inquiry

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
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 Dublin 2.

“What separates this course from other offerings, is the Accounting & Strategy in Practice module that provides invaluable preparation for the FAEs. The module draws on all strands of the accounting syllabus including audit, finance, management accounting, financial reporting, tax and strategic management exactly like the FAEs. We were assessed through a series of day long case study sessions requiring us to identify the relevant issues and offer possible solutions in the correct format. This module was created to provide students with a foundation for approaching the FAE exams and is a complete success. For this module alone I would recommend this course to anybody interested in pursuing a career in accountancy.”

Liam Rushe, PWC
 Senior Manager – Transaction Services



MSc Finance

Full-Time

Pursue a career in the financial services industry.

This highly innovative and fast-paced programme is designed for graduates who are looking to excel in finance or financial services. Having completed a rigorous programme with strong exposure to financial markets and to market instruments, graduates are comfortable in analysing financial and economic information and carrying out econometric analysis and research,

and are therefore well equipped to take on a variety of financial services or corporate finance type roles.



SUITABLE FOR

Graduates wishing to pursue a career in the financial services industry or a career in a finance function.



ENTRY REQUIREMENTS

Applicants should have an honours bachelor degree (2.2) or equivalent qualification acceptable to TU Dublin, in Business, Finance, Accounting, Economics, Engineering, Computing, Mathematics, Science or in another quantitative discipline. Other quantitative disciplines will be assessed for general suitability.

If English is not your first language you will need to provide evidence of your English language proficiency as detailed on our website. Applicants for this course should have a minimum IELTS (Academic Version) English Proficiency of 6.5 overall (or equivalent) with nothing less than 6 in each component



DURATION

1 Year - Full-Time



FEES

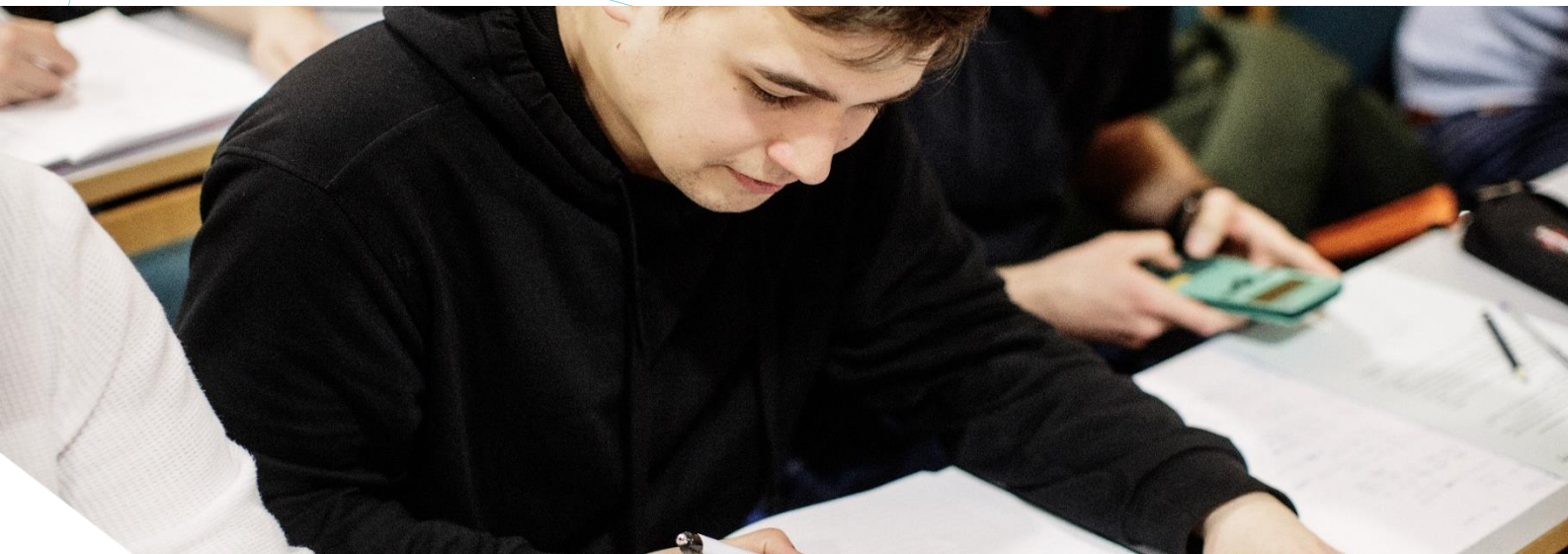
€8,500

FEES (NON EU)

€13,500

KEY BENEFITS

- Exposure to Financial Markets and market instruments
- Seminar Series



1

MODULE LISTING

Semester One

- Corporate Finance
- Derivatives I
- Econometrics
- Financial Statement Analysis
- International Capital Markets
- International Finance 1

2

Semester Two

- Risk Management
- Econometrics including Time Series
- Financial Asset Valuation
- International Finance II
- Fixed Income
- Financial Institution
- Research and Thesis

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

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LOCATION

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The M.Sc. in Finance programme provided me with the necessary knowledge and skills to begin my career in academia and research, and they are very likely to enable future students to pursue careers in areas of finance such as financial services, risk management, investment analysis and international finance. This highly intensive course will improve your communication and time management skills which will enable you to feel comfortable in a professional environment. One of the greatest assets of this course is its lecturing staff. The highly knowledgeable, professional and approachable staff of the M.Sc. in Finance programme are happy to assist you and provide guidance, and it is unlikely that you will ever feel left behind or lost. I would recommend this course to anyone who wishes to experience a different and challenging area of study that has the potential to be extremely rewarding.

**Dr. Klavs Ciprikis, ESRI
Research Fellow**



Master of Business

Full-Time

Develop the competencies of a managerial leader and decision-maker.

The Master of Business aims to enable students develop advanced core competencies in business, building on learning and business skills already gained at honours Bachelor Level in Business or cognate disciplines and to further develop the analytical skills and academic experience of students. The curriculum offers a richness and variety of learning that will ensure students develop a range of high-level knowledge and skill in research, strategic thinking and reflective learning.

Students will further develop an ability to integrate knowledge, manage complexity and formulate judgements thereby establishing the foundation for a successful career.

Graduates of this programme occupy leadership positions in a range of private and public sector organisations.



SUITABLE FOR

Individuals who wish to develop their core competencies in the field of business. The programme is open to recent graduates as well as experienced managers.



ENTRY REQUIREMENTS

Bachelor degree in business with a minimum 2.2 result or international equivalent.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 Year - Full-time



FEES (EU)

€8,000

FEES (NON EU)

€13,500

KEY BENEFITS

- Blended Delivery
- Seminar Series



MODULE LISTING

1

Semester One

- Research Methods
- Service Excellence
- Strategy and Leadership

2

Semester Two

- Innovation & Creativity
- Enterprise Resource Systems and Business Intelligence
- Accounting Information for Decision Making

3

Semester Three

- Dissertation

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

TU Dublin,
Faculty of Business,
Aungier Street,
Dublin 2

“

I would recommend this masters to anyone who is unsure of which specific area of business they would like to further their career in. This masters has equipped me with a solid range of competencies and given me a wealth of knowledge which will sustain me in my evolving future career path.

**Isabella Ryan, Curated x Greens
Store Manager**

”

MSc International Business

Full-Time

Aspire to reach a senior management position in an international business.

Why Study this Programme at TU Dublin?

- Seminar series allows deeper reflection on contemporary themes of international business.
- International study visit to partner academic institution, including site visits to top international organisations.
- Small, highly diverse, student group.

This course is an exciting one-year programme dedicated to growing business graduates into

the international business leaders of the future. Internationally Ireland and Irish business is renowned for having a global outlook, illustrated by the country's success at attracting MNCs, and the accomplishments of indigenous champions. This programme will capitalise on this well-deserved reputation to attract internationally diverse mix of business graduates, which is just part of the key philosophy of the programme - 'Everything global'.



SUITABLE FOR

Graduates who wish to build on their existing learning and have an aspiration to reach a senior management position in an international business.



ENTRY REQUIREMENTS

Applicants with an Honours Bachelor Degree in Business (2.1 or higher) or equivalent will be considered first.

Any remaining places will be allotted to suitable applicants with an Honours Degree in Business, overall grade 2.2.

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 Year - Full-Time



FEES (EU)

€8,900

FEES (NON EU)

€15,580

KEY BENEFITS

- International Study Visit
- Expert Seminar Series
- Live Case Studies



MODULE LISTING

- International Strategic Management
- International Organisational Behaviour and HRM
- International Marketing
- International Operations Management and Information Systems
- International Regulatory Environment
- International Finance and Economics
- International Study Visit
- Expert Seminar Series
- Consultancy Project

RP

The capstone of this programme is the dissertation which involves independent learning in the completion of a research task (submitted during early September), under the guidance of a supervisor.

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

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MSc Business & Entrepreneurship

Full-Time

Developing entrepreneurial leaders who will innovate for a better tomorrow.

Unlock your potential for greatness with the MSc in Business & Entrepreneurship. The programme is designed for non-business graduates from STEAM disciplines (science, technology, engineering, arts/humanities and mathematics) who want to transform themselves into the next generation of entrepreneurial leaders. Our goal is to equip you with the mindset of an entrepreneurial leader, enabling you to ignite innovation and create value in your professional and personal life. Whether you want to start and scale your own business, build a social or community enterprise, or blaze new trails as an entrepreneurial leader in your field, this programme will provide you with the tools, knowledge and mindset you need to realise your aspirations.

Our experiential and enquiry-based teaching and learning approaches are designed to immerse you in TU Dublin's vibrant entrepreneurial ecosystem and beyond, giving you the skills you need to thrive in the real world. Through collaborative partnerships with top incubators, mentors, entrepreneurs and venture investors, you will have the opportunity to turn your entrepreneurial ideas into impactful solutions that are socially and environmentally valuable. Our cutting-edge curriculum incorporates diverse learning approaches such as consulting, hackathons and simulations, enabling you to tackle real-world challenges. With a focus on developing essential entrepreneurial competences like pitching, critical thinking, leadership and resilience, you will emerge ready to create lasting change.



SUITABLE FOR

Non-business graduates from STEAM disciplines who want to develop the mindset of an entrepreneurial leader either through creation and scaling of an enterprise or through other career paths.



ENTRY REQUIREMENTS

Prospective students should have a good Science, Technology, Engineering, Arts/ Humanities & Social Science or Maths honours bachelor degree (2.2 or higher).

English Requirement: IELTS score of 6.5 with nothing less than 6 in each component part.



DURATION

1 Year, Full-Time



FEES (EU)

€7,750

FEES (NON EU)

€13,500

KEY BENEFITS

- Experiential learning focused on developing entrepreneurial skills & competencies
- Engagement with the entrepreneurial ecosystem
- Creatively solving entrepreneurial challenges for positive social and environmental impact



MODULE LISTING

1

Semester One

- Business Creativity
- Technology Management
- Business Development 1
- Venture Finance
- New Product and Market Development
- Business Law
- Business Research methods

2

Semester Two

- Business Strategy
- Innovation Management
- Management Accounting
- Business Development 2
- Business Taxation
- Field Consulting Project

CP

The capstone project of the programme engages students in independent research that is guided by an academic mentor.

HOW TO APPLY

Course information and link to application form available at tudublin.ie/gbs

CONTACT

e: graduatebusiness@tudublin.ie

LOCATION

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Dublin 2.

“Other courses in different universities offered similar modules but the focus on enterprise along with the real-life experiences of the consultancy project, really endeared me to this course. It did not disappoint! The balance of real-world experience offered in modules such as consultancy and Business Development paired with exploration in modules such as Technology and Innovation Management made for an extremely enjoyable learning experience for an aspiring entrepreneur.”

Niamh McEvoy, Entrepreneur and Professional Athlete

“The MSc in Business and Entrepreneurship at TU Dublin was exactly the kind of experience I was searching for as I transitioned into the world of business. It was a year full of immersive, practical and valuable experiences, which set me up for success in the roles I have had since finishing the course. Particular highlights for me were the Innovation and Creativity modules, as well as the charity event we organised as part of a team. I would highly recommend this course to anyone searching for a challenging and rewarding year of education, with a focus on developing entrepreneurial skills throughout.”

**Shane Dempsey, Hubspot
Team Lead and Senior Account Executive**

MSc Technology & Innovation Management

Full-Time

Designed for science and technology graduates seeking to take on innovation leadership roles.

Why study this programme at TU Dublin?

- Understand how technology and innovation open the way to new business opportunities.
- Gain an understanding of the essential business and management skills for technology and innovation management.
- Be prepared for careers in industries from manufacturing to services and new venture creation to the public sector.
- Undertake an industry consultancy project on a live issue for a business client.

The MSc Technology and Innovation Management is an industry-focused programme designed to enable graduates from Science, Engineering and Technology disciplines gain the theoretical and practical tools needed to address the challenges of innovation and technological change from the perspective of entrepreneurs, firms and governments.

To prepare students for a variety of careers including a leader of innovative teams, an entrepreneur in a technology-driven organisation, or other technology leadership roles, the programme has a focus on developing analytical and critical skills, personal communication skills and effective team-working. Students gain an understanding of how the innovation process works, how companies organise to take advantage of internal and external sources of innovation, how to carry out technology investment appraisal and forecast future innovation trends. Students learn how new, innovative products get to market, how companies introduce innovation and how enterprises set up new ventures. Being able to apply programme learning is central to our teaching and assessment approaches, and particularly through our capstone group consultancy project where students work in teams on a real issue for a business client.



SUITABLE FOR

Science, Engineering and Technology graduates seeking to take on management or innovation leadership roles in technology based organisations and other industry sectors.

The programme provides an excellent preparation for careers in new business development, innovation project management, and innovation consultancy, in product and service contexts across a broad range of industries.



ENTRY REQUIREMENTS

Bachelor degree in science, engineering or technology with a minimum 2.2 result or international equivalent.

Recognition of Prior Experiential Learning (RPEL)

Non-graduates with extensive professional experience and other qualifications may be considered for the course.

English Requirement: IELTS score of 6 with nothing less than 6 in each component part.



DURATION

1 Year - Full-Time



FEES (EU)

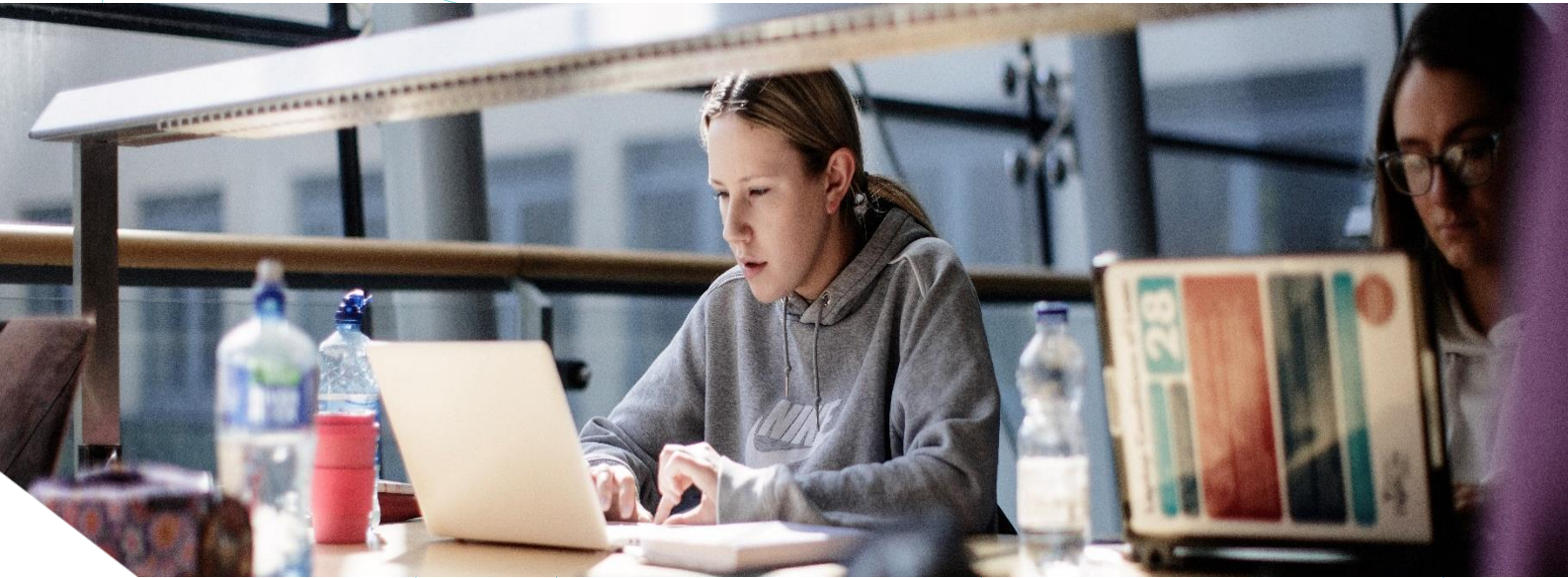
€8,150

FEES (NON EU)

€13,500

KEY BENEFITS

- Immersive Company projects
- Seminar Series



MODULE LISTING

1

Semester Two

- Technology Management
- Innovation Management
- Venture Finance
- Data Analytics for Decision Makers
- Project Management
- System Dynamics Modelling and Simulation

2

Semester Two

- Strategic Marketing for Innovation
- Corporate Entrepreneurship
- Strategic Management
- Digital Innovation and Organisational Change
- Strategic Supply Chain Management
- Commercialisation

CP

Semester Two

- Consultancy Project

Students have an opportunity to apply their learning to a live company challenge and hone their consultancy skills. Examples of companies for which students have completed consultancy assignments for include Citi, Toyota, Electricity Supply Board, Diageo and Ericsson.

HOW TO APPLY

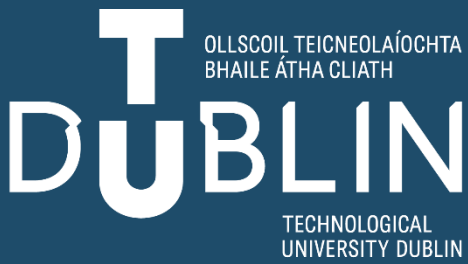
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Dublin 2



OLLSCOIL TEICNEOLAÍOCHTA
BHAILE ÁTHA CLIATH

T
DUBLIN

TECHNOLOGICAL
UNIVERSITY DUBLIN

Aungier Street,
Dublin 2

tudublin.ie