



#TUDublinTogether Donation Campaign 2020

In this time of separation, TU Dublin and TU Dublin Students' Union have joined forces to raise money for three RAG charities, Peter McVerry Trust, Jigsaw and BelongTo.

The aim of the donation campaign is to encourage students, alumni and staff to post photos of their memories of TU Dublin gatherings and social events.

For every post shared using **#TUDublinTogether**, we will donate €2 to the RAG charities, who are supporting groups who are vulnerable, particularly in this period of isolation during COVID19.

Donations will be made for the first 500 photos.

If you have any questions regarding the campaign, please contact: linda.donegan@tudublin.ie or aisling.mcelvaney@tudublin.ie

Donation Campaign Criteria - Instagram

- 1. This campaign is in no way sponsored, endorsed or administered by, or associated with Instagram.
- 2. You can choose any photo of a TU Dublin event or gathering.
- 3. An **unlimited** number of entries per person may be posted. There is no maximum number of entries per individual.
- 4. Post the photo **on your own Instagram account** and briefly describe your memory in the caption.
- 5. The caption for your photo should include **#TUDublinTogether**. It is also crucial that you tag @tudublin and @tudublinsu, and you should also include **#WeAreTUDublin** in your post.
- 6. Your photo must be posted by Tues 14th of April @ 17.00

Donation Campaign Criteria - Twitter

- 1. This campaign is in no way sponsored, endorsed or administered by, or associated with Twitter.
- 2. You can choose any photo of a TU Dublin event or gathering.
- 3. An **unlimited** number of entries per person may be tweeted. There is no maximum number of entries per individual.
- 4. Tweet the photo on your own Twitter account and briefly describe your memory.
- 5. The tweet should include **#TUDublinTogether**. It is also crucial that you tag @WeAreTUDublin and @tudublinsu, and you should also include #WeAreTUDublin in your post.
- 6. Your photo must be posted by Tues 14th of April @ 17.00

Beats Headphones Competition Criteria - Instagram

- 1. This competition is in no way sponsored, endorsed or administered by, or associated with Instagram.
- 2. Entry Deadline: Tues 14th of April @ 17.00
- 3. Competition open to TU Dublin students only
- 4. Winner will be drawn at random from the correct answers in the comments
- 5. Winner will be notified via email/Instagram message by Fri 17th of April